



A UNIVERSE OF
CREATIVE EDUCATION

WORLD UNIVERSITY OF DESIGN

Create | Unify | Liberate | Transform | Repeat



INDIA'S ONE & ONLY
UNIVERSITY TO BE RATED
PLATINUM
IN DESIGN EDUCATION

A+ GRADED UNIVERSITY

OBE RANKINGS 2022
OUTCOME-BASED EDUCATION

Certificate of Excellence

IN PURSUIT OF EXCELLENCE TOWARDS OFFERING OUTCOME-
BASED EDUCATION, THIS CERTIFICATE IS PRESENTED TO

WORLD UNIVERSITY OF DESIGN, HARYANA

Ranked in the **DIAMOND BAND** with A+ Grade
(Higher Educational Institution of Excellence)



Executive President

7 Schools

Architecture | Fashion | Design | Business
Communication | Visual Arts | Performing Arts

30+

Academic
Programmes

85+

Faculty
from top institutions in
India & Abroad including
IIT, NID, NIFT

~₹ 10 crore

Rupees worth of
scholarship granted
this year to WUD students

CAMPUS



12 Acres



2,50,000 sqm built up area



14 specialized Labs



2 hostels

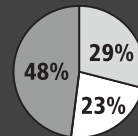
1200+

Students from
22 states in India



40:60 Boys:Girls Ratio

Undergraduates come in
from all streams



Science
Arts
Commerce

Engineers add value
with a Design PG

41%

59%

Engineering Rest

International Alliances



Erasmus+



UK Research
and Innovation



20+
International
Agreements
in 8 countries

Memberships



ACCREDITATION

Established under the Haryana Private University Act 2006, with the right to confer degrees under section 2(f) and 22(l) of the UGC Act



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COME... BE INSPIRED



Design is not just about the way things look; it is also about the way they work and improve our world. The scope of design has widened today to overlap all industry verticals including augmented reality, artificial intelligence, UI/UX, urban development, sustainability, sociology, and public policy etc. opening up immense possibilities.

World University of Design (WUD) meets this evolving landscape innovative, transdisciplinary, and future-

ready programs across Fashion, Design, Communication Design, Visual Arts, Performing Arts, Architecture, and Business.

Make your mark with an in-demand degree from WUD—a one-of-a-kind creative university offering affordable, top-notch academics, a dynamic campus experience, and personalized mentorship from dedicated faculty.

At WUD, the opportunities are endless, and the potential is limitless. Step into a world where anything is possible.

OUR PROGRAMS

*Setting tomorrow's
creative benchmark in
today's world*

UNDERGRADUATE DEGREES

BACHELOR OF DESIGN (BDes)

- UX & Digital Product Design
- Product Design
- Transportation Design
- Interior Architecture & Design
- Film & Video
- Graphic Communication Design
- Animation & Game Design
- Fashion Design
- Fashion Communication
- Textile Design

BACHELOR OF TECHNOLOGY (BTech)

- Computer Science & Design

BACHELOR OF ARCHITECTURE (BArch)

- Architecture

BACHELOR OF ARTS (Hons.) (BA[H])

- Built Environment & Habitat Studies

BACHELOR OF VISUAL ARTS (BVA)

- Creative Painting
- Digital Drawing & Illustration

BACHELOR OF PERFORMING ARTS (BPA)

- Dance
- Music
- Theatre

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

(Majors: Design Strategy & Management, Fashion Business Management, Entrepreneurship, Data Analytics)

POSTGRADUATE DEGREES

MASTER OF BUSINESS ADMINISTRATION (MBA)

(Majors: Design Strategy & Management, Entrepreneurship, Data Science & Business Analytics)

MASTER OF DESIGN (MDes)

- User Experience & Interaction Design
- Transportation Design
- Industrial Design
- Interior & Retail Design
- International Fashion Business
- Fashion Design
- Communication Design
- Game Design & Development

MASTER OF VISUAL ARTS (MVA)

- Contemporary Art Practices
- Art Education
- Curatorial Practices in Art

MASTER OF PERFORMING ARTS (MPA)

- Dance
- Music
- Theatre



STELLAR FACULTY



At the World University of Design, our faculty members are our greatest strength. They are a team of accomplished professionals who bring global expertise and diverse perspectives to every classroom. Educated and trained at some of the world's most prestigious institutions, including London College of Fashion (LCF), Fashion Institute of Technology (FIT) New York, De Montfort University

UK, IITs, National Institute of Design (NID), National Institute of Fashion Technology (NIFT), School of Planning and Architecture (SPA), and Delhi College of Art, our educators blend academic rigor with industry experience. Their dedication to fostering creativity, innovation, and practical skills ensures that our students receive an education that is both transformative and future-ready.

INNOVATIVE LEARNING SPACES & INFRASTRUCTURE

WUD has been awarded for its most innovative learning spaces by DIDAC India in 2024.

WORKSHOPS

Where ideas come to life! At World University of Design, “learning by doing” is a core principle, and our state-of-the-art workshops empower each school with high-quality facilities. Architecture and Interior students' access specialized Model Making Workshops and CAD rooms. Product Design students benefit from a fully equipped Machine Shop stocked

with essential hand and power tools, alongside a Makers Lab featuring advanced prototyping tech like 3D printers, laser cutters, 3D scanners, and desktop CNC machines. Fashion students have access to Patternmaking, Garment Construction & Sewing Workshops, as well as Weaving, Dyeing & Printing labs. Communication students use Apple iMacs in a Digital & Media Lab, plus Photo & Film Studios, a Print-Making Studio, Sound & Video Editing Studios, and cutting-edge Animation and AR/VR Studios. These spaces are fitted with

industry-standard hardware and software, with workshop assistants on hand to ensure safe, effective use. Visual Arts students enjoy a dedicated Ceramic & Print Studio, while Performing Arts students have access to three diverse stage settings, as well as shared sound and film recording studios.

LIBRARY & MATERIAL MUSEUM

The WUD library is packed with a rich collection of books, journals, and magazines across all disciplines, both in print and digital formats. The Material

Museum offers a comprehensive resource of building materials, surfaces, fittings, and plumbing fixtures, giving students a hands-on, real-world experience with various textures and materials.

ART GALLERY

At WUD, the entire campus serves as a vibrant gallery. In addition, a dedicated art gallery hosts exhibitions of student work and curated art shows, making creativity and inspiration a constant presence.



AN EXCITING CAMPUS

HOSTEL FACILITIES

WUD offers comfortable, air-conditioned, semi-furnished hostel rooms with Wi-Fi and attached baths for both girls and boys, right on campus. The hostel's kitchen, designed by Master Chef Shaju Zacharia and managed by renowned institutional caterers, provides nutritious, delicious, and hygienic meals enjoyed by students and staff alike. The campus features a lively café/canteen, a stationery shop, and round-the-clock security. Additional conveniences include laundry services, a tuck shop for daily needs, and

a basic healthcare unit. For any emergencies, SRM Hospital is conveniently located next door.

RECREATIONAL AND SPORTS FACILITIES

WUD has an impressive range of sports facilities for both indoor and outdoor activities, including Soccer, Cricket, Basketball, Volleyball, Badminton, Table Tennis, Chess, and Carrom. The gym is fully equipped with free weights, cardio machines, and resistance training gear. Cultural and recreational events are

hosted at a 1,000-capacity open-air theatre and several smaller venues.

INTELLECTUAL AND CREATIVE ACTIVITIES

Beyond sports, the campus buzzes with intellectual and creative energy. There's always something happening—whether it's conferences, webinars, art camps, art residency programs, National Guru Day celebrations, master classes, industry interactions, or more. The list of activities is diverse and constantly evolving.

A vibrant and spacious campus brimming with facilities and activities



LIFE @ WUD

At WUD, we celebrate the diversity of our community, recognizing that cultural and social activities play a vital role in personal growth, communication skills, and developing a positive, global

outlook. With students hailing from 22 states across India, along with international peers, the campus is a melting pot of ideas and experiences. WUD actively encourages students to join

various activity clubs and organize literary, cultural, and social events. These activities foster stronger connections and help students discover and showcase their hidden talents. Our flagship annual fest,

CULT, is a highlight of campus life, drawing participants from over 90 colleges worldwide for an exhilarating lineup of sports, design, and creative events.



OUR INTERNATIONAL CONNECTS

WUD is a globally connected university, forging strong links across the world

International exposure is a key pillar of design education at WUD, with numerous opportunities for students to explore and engage with diverse global perspectives. This exposure not only enriches students' personalities but also expands their vision. Through multiple MoUs with prestigious institutions worldwide, WUD facilitates regular student and faculty exchanges, collaborative research, and immersive study experiences. Over twenty students have already participated in semester exchange programs, sharpening their skills and gaining invaluable global insights.

Some of our notable international partnerships include:

UK

University of Huddersfield – recognized as a gold-rated University by the Teaching Excellence Framework, UK.

Oxford Brookes University – ranked amongst the world's top universities in 15 individual subject areas including art and design.

University of Manchester – ranked 106th best university in the UK and well-known for its performing arts programmes.

University of Reading – rank among the top 30 UK universities in world rankings.

USA

University of California, Berkeley – ranked among the world's top 2 universities.

College for Creative Studies, Michigan,

USA – CCS is a top ranked, a private, fully accredited art & design college.

CANADA

Emily Carr University of Art & Design – ranked among the top ten Design Universities in the Americas and Europe.

Vancouver Film School – Recognized world leader in entertainment arts education, ranked #1 among the top 100 international animation schools.

EUROPE

École Nationale Supérieure des Arts et Industries Textiles (ENSAIT) – The leading textile trainer responsible for educating 75% of all Masters in Textile in France.

Polimoda, Florence, Italy – Top ranking fashion school in the world.

HAMK, Finland – Hame University of Applied Sciences is the 8th largest university of applied sciences in Finland.

University of Nicosia, Cyprus – Largest university in Cyprus, ranking among the top 100 in Emerging Europe and Central Asia Region.

Utrecht University, Netherlands – ranked 1st in the Netherlands & 52nd in the world.

Kauno Kolegija, Lithuania – Kauna University of Applied Sciences is state owned, largest university in the whole Baltic, ranking among the top 2 of the country.

MEXICO

Universidad De Monterrey (UEM) – It is one of the best universities, the QS Top 50 Under 50 International Ranking.

UPAEP – UPAEP is a highly reputed university which ranks among the top 22% of the world.

VIETNAM

Van Lang University – Vietnam's oldest and most reputed private university.



WUD stands out as the youngest university to receive a design and innovation capacity-building grant under the ERASMUS+ program of the European Union. In 2024 it received the AHRC: India-UK research into creative industries and cultural heritage grant together with the Huddersfield University, UK. We are proud members of Cumulus, the global network of design institutions, and VRARA, the global association for VR & AR professionals. WUD also hosts several international forums, including the Global Goals Jam in partnership with UNDP and Speculative Futures of the USA.

PLACEMENTS @ WUD

WUD graduates are built for success in the industry. Equipped with a global mindset, leadership skills, creativity, problem-solving abilities, and a passion for innovation, our students make a mark wherever they go. Despite being a relatively young university specializing in design, WUD has earned recognition from top organizations for employment and prestigious global universities for further education.

Our collaboration with IIT Delhi led to the launch of WUD's E-Cell, a hub that inspires innovation and supports student-led startups. Notably, many of our students file patents and register designs for the products they develop during their studies, showcasing the university's commitment to fostering real-world impact. To prepare students for the industry, WUD organizes regular industry visits, guest lectures from field experts,

training bootcamps, and conclaves. We've established partnerships with leading companies to bridge the gap between academia and industry effectively.

Over the past few years, WUD has achieved impressive placement outcomes. The classes of 2021, 2022, and 2023 saw over 90% of students placed with more than 250 top

organizations, securing an average CTC of ₹5.1 LPA, with the highest package reaching ₹13.5 LPA. For the ongoing Graduation Project placements for the Class of 2024, we are hosting more than 150 companies.

Some of the notable brands actively hiring WUD talent are listed below.



Anjali Patel | B.Des – SOC
“World University of Design, a place where creativity thrives, ideas ignite, and visions come to life. Here, we are not just learning, we are designing our future.”



Bhuvi Nagpal | B.Des – SOF
“I would like to thank the WUD for providing me with the opportunity to work at Reliance Brands Limited. I would also like to thank Career Advisory Division in particular for providing me with the best platform in the know with an extraordinary brand portfolio and dynamic work culture.”



Ananya Chawla | B.Des – SOF
“World University of Design has been an amazing journey of both personal and professional growth. The experiences I have gained here have played a key role in shaping both my career and personal development. I am truly grateful for these experiences, which continue to motivate me to aim higher and pursue my goals.”



Our Recruiters

dentsu	airtel	ABInBev	SATYA PAUL	Schibang	incedo	MARUTI SUZUKI	max	Dr.Reddy's
HomeLane	Ogilvy	PAYAL JAIN	SAMANT CHAUHAN	HEMANT & NANDITA	adobe	Deloitte	reevooy	HCL TECHNOLOGIES
STENAM Asia	Thence	studioabd	pmd	WITHIN	FURLENCO	KPMG	kangaro	SANKUL
TATA ELXSI	STUDIO	graphifiers	Leo Burnett	THE BIG RED GROUP	BOMBAY BLOKES	GOZOOP	AX	brillio
Hettich	alt	SKYVICK	SHAHI	KILLERK	Wimmagic	ART-E	Smartivity	



Payal Jain | Principal Designer, A Design Indi
“In the past few years, we have found the students of WUD to be well equipped with technical skills, extremely talented, sincere and hard working. We have just taken on a second batch and plan to continue hiring the bright WUDians.”



Ritu Sharma | Head of Campus Hiring, ABInBev
“Good profiles, Great talent. WUD has done well grooming the young designers. We look forward to continuous campus engagements.”



Bhoomi Ahuja | HRBP, Reevooy
“The quality of students at WUD is truly impressive. The university's rigorous academic programs and commitment to fostering creativity and innovation have produced a pool of high-calibre talent that aligns perfectly with our company's values and goals.”



KEEPERS OF THE STYLE REALM

Contributors (from L to R) Divyanshi Srivastava, Priyanshi Agrawal, Anjali Gupta, Tanvi Gupta, Anjali Gupta - B.Des. Fashion Design



GUARDIANS OF THE DESIGN UNIVERSE

Contributors (from L to R) Shashank Shetty, Sahana M, Ayush Katiyar, Nitish Jha, Aman Sharma, Mihir Saxena, Janvi Patil, Kailas J, Tanishqa Trivedi - B.Des. Animation & Game Design