

# Faculty Publications

S No	Title of Paper	Name of the Author/s	FACULTY	Department of the Faculty	Name of the Journal/ conference	Year of Publication
1	Determinants for Adoption of MOOCs from the Perspective of UTAUT	Srivastava, S and Bhati, N. S	Srivastava, S	School of Business	8th International Conference on Advanced Computing and Communication Systems (ICACCS), 2022	2022
2	Exploring the Evolving Landscape of Extended Reality (XR) Technology	Rajat Verma	Rajat Verma	School of Architecture	3rd International Conference on Smart Generation Computing, Communication and Networking (SMART GENCON) - IEEE Conference	2023
3	Effects of environmental colours on individuals behaviour and wellbeing	Aastha Deshpande, Dr. Abhinav Gupta	Dr. Abhinav Gupta	School of Business	Academy of Management Annals	2023
4	Effects of environmental colours on individuals behaviour and wellbeing	Aastha Deshpande, Dr. Abhinav Gupta	Aastha Deshpande	School of Design	Academy of Management Annals	2023
5	The Interdependence of Dance & Architecture	Dr. Parul Purohit Vats	Dr. Parul Purohit Vats	School of Performing Arts	Anhad lok	2023
6	Coins in Motion: Numismatic Representations of Dance in Religion, Commemoration & Cultural Identity	Simer Preet Sokhi	Simer Preet Sokhi	School of Performing Arts	Anhad Lok	2023

7	Personality traits and entrepreneurship in women	Aastha Deshpande, Dr. Abhinav Gupta	Dr. Abhinav Gupta	School of Business	Central European Management Journal	2023
8	Personality traits and entrepreneurship in women	Aastha Deshpande, Dr. Abhinav Gupta	Aastha Deshpande	School of Design	Central European Management Journal	2023
9	Cycles	Bryan Cassady, Sanmitra Chitte (contributor)	Sanmitra Chitte	School of Business	Cycles - Book Chapter - 7	2022
10	Exploring Non-Anthropocentric Design Principles in Indian Classical Dance	Dr. Parul Purohit Vats, Simer Preet Sokhi	Dr. Parul Purohit Vats	School of Performing Arts	EAD Conference 2023( Blucher Design Proceedings)	2023
11	Exploring Non-Anthropocentric Design Principles in Indian Classical Dance	Dr. Parul Purohit Vats, Simer Preet Sokhi	Simer Preet Sokhi	School of Performing Arts	EAD Conference 2023( Blucher Design Proceedings)	2023
12	Exploring Opportunities for Fashion Brands in the Metaverse: Embracing Emerging Technologies in the Retail Industry.	Komal Gahletia and Kushal Upadhaya	Komal Gahletia	School of Business	EAD Conference 2023( Blucher Design Proceedings)	2023
13	A paradigm shift from human-centred to life-centred design	Srivastava, Abhishek Kumar ; Kaur, Shakunpreet ; Zutshi, Neena ;	Srivastava, Abhishek Kumar	School of Architecture	EAD Conference 2023( Blucher Design Proceedings)	2023
14	A paradigm shift from human-centred to life-centred design	Srivastava, Abhishek Kumar ; Kaur, Shakunpreet ; Zutshi, Neena ;	Shakun Preet Kaur	School of Design	EAD Conference 2023( Blucher Design Proceedings)	2023
15	A paradigm shift from human-centred to life-centred design	Srivastava, Abhishek Kumar ; Kaur,	Neena Zutshi	School of Architecture	EAD Conference 2023( Blucher Design Proceedings)	2023

		Shakunpreet ; Zutshi, Neena ;				
16	Design for Sustainability. A Craft Based Approach	John Varghese	John Varghese	School of Fashion	EAD Conference 2023( Blucher Design Proceedings)	2023
17	Product Choice: Does Eco-Labeling Play an Important Role in Apparel Consumption in India?	Rahman, O., & Kharb, D.	Devender Khrab	School of Fashion	Fashion Practice, 14(2), 266–291	2022
18	A study on the Impact of Visual Metaphor in Mascot across Culture	Dr. Preeti Yadav, Harsh Mehta, Dandeshwar Bisoyi	Yadav Preeti	School of Visual Arts	ICCORD 2023	2023
19	A study on the Impact of Visual Metaphor in Mascot across Culture	Dr. Preeti Yadav, Harsh Mehta, Dandeshwar Bisoyi	Harsh Mehta	School of Communication	ICCORD 2023	2023
20	Psychology and Philosophy of Home	Karan Jain	Karan Jain	School of Design	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	2023
21	Marine Transportation Design: The Role of Ship Design and Architecture in the Development of Floating Cities	Tilak Deepak Roy	Tilak Deepak Roy	School of Design	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	2023
22	AI for one and all	Ruchi Gaur , Malti Gaur	Ruchi Gaur	School of Design	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	2023
23	Fusion: Computer Science and Dance	Ruchi Gaur , Malti Gaur	Ruchi Gaur	School of Design	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	2023
24	Livable Streets- Impact of Pedestrianisation in Establishing Social	Rajat Verma	Rajat Verma	School of Architecture	International Journal for Research in Applied Science and Engineering & technology	2023

	Interactiveness on Commercial Streets of Delhi.					
25	Livable Streets- Impact of Pedestrianisation in Establishing Social Interactiveness on Commercial Streets of Delhi.	Rajat Verma, Komal Gahletia	Komal Gahletia	School of Business	International Journal for Research in Applied Science and Engineering & technology	2023
26	A study of Cultural interventions in the art of advertising	Harsh Mehta, Dr. Preeti Yadav	Yadav Preeti	School of Visual Arts	International Journal of Creative Research Thoughts - IJCRT	2023
27	A study of Cultural interventions in the art of advertising	Harsh Mehta, Dr. Preeti Yadav	Harsh Mehta	School of Communication	International Journal of Creative Research Thoughts - IJCRT	2023
28	<i>Strategic Business Model Canvassing for Terracotta Pottery Entrepreneurs in India</i>	<i>Panghal, A., Dahiya, S., Sindhu, S., Siwach, P., Dahiya, B.</i>	<i>Dahiya, S.</i>	<i>School of Business</i>	<i>International Journal of Entrepreneurship and Small Business</i>	<i>2023</i>
29	Representation of the Local and Global Community in the Works of Hayao Miyazaki	Ghita Ait Ben Salh, Dr. Preeti Yadav	Yadav Preeti	School of Visual Arts	International Journal of Humanities, Art and Social Studies	2022
30	Sustainable Design Practices for Eco-Interiors	Karan Jain	Karan Jain	School of Design	International Journal of Research in Applied Science and Engineering Technology	2023
31	Benchmarking the Interactions among Challenges for Blockchain Technology Adoption: A Circular Economy Perspective	Panghal, A., Sindhu, S., Dahiya, S., Dahiya, B. and Mor, R.	Dahiya, S.	School of Business	International Journal of Mathematical, Engineering and Management Sciences	2022

32	Local Food Entrepreneurship in Rural India: Modelling the Challenges.	Panghal, A., Sindhu, S., Sarao, J., & Dahiya, S.	Dahiya, S.	School of Business	International Journal of Rural Management	2023
33	GREEN COMPUTING: APPROACHES, TECHNIQUES AND ITS IMPLEMENTATION	Ruchi Gaur	Ruchi Gaur	School of Design	International Journal of Scientific Development and Research (IJSDR)	2023
34	The relationship between consumer personality traits and celebrity personality traits	Hussain, Shahzeb; Khaneja, Suyash; Pacholi, Kinnari; Yousef, Waleed; Kourtoubelides, Michael	Suyash Khaneja	School of Business	Journal of Asia Business Studies (Emerald Group Publishing Ltd.).	2023
35	Measurement of Doctoral Students Intention to Use Online Learning: A SEM Approach Using the TRAM Model	Narender Singh Bhati, Sachin Srivastava, Jaivardhan Singh Rathore	Srivastava, S	School of Business	Journal of Information Technology Education: Innovations in Practice, Vol 22, 179-200	2023
36	Organic Food Women Entrepreneurs- TISM Approach for Challenges	S. Dahiya, S., Panghal, A., Sindhu, S. and Siwach, P	Dahiya, S.	School of Business	Journal of Enterprising Communities: People and Places in the Global Economy	2022
37	Design for Sustainability.A Craft Based Approach	John Varghese	John Varghese	School of Fashion	Research Gate & Blucher Proceedings.	2023
38	Contemporarities of Indian Museums: a comparative study	Sanmitra Chitte	Sanmitra Chitte	School of Business	June 2022 Vol-17 No-6 of 210th special issue	2022
39	A study on adoption enablers of 3D printing technology for	Panghal, A., Vern, P., Mor, R.S.,	Dahiya, S.	School of Business	Management of Environmental Quality	2022

	sustainable food supply chain	Panghal, D., Sindhu, S. and Dahiya, S.				
40	Examining the Effects of Physical Environment Design on the Dimensions of Emotional Wellbeing: A Qualitative Study from the Perspective of Design and Retail Managers	Khaneja, S., Hussain, S., Melewar, T. C., and Foroudi, P.	Suyash Khaneja	School of Business	Qualitative Market Research: An International Journal	2022
41	The Iconography of Lord Bhairava in Literary Sources	Simer Preet Sokhi	Simer Preet Sokhi	School of Performing Arts	ShodhKosh: Journal of Visual and Performing Arts	2023
42	The significance of uniformity in Kathak Nritya HastaThe Significance Of Uniformity In Kathak Nritya Hasta	Dr. Parul Purohit Vats	Dr. Parul Purohit Vats	School of Performing Arts	ShodhKosh: Journal of Visual and Performing Arts	2023
43	SANGEET SHIKSHA KI PRACHEEN KALEEN SHALEY SHIKSHA PRANALI	Alice	Alice	SCHOOL OF PERFORMING ARTS	Stom ( UGC Care listed), 2231-1041	2023
44	Analyzing the architecture timeline of India on social, cultural and ecological Parameters to comment on future trends	Arzoo Kadian, Akshay Bhandral	Arzoo Kadian	School of Architecture	EAD Conference 2023( Blucher Design Proceedings)	2023
45	Analyzing the architecture timeline of India on social, cultural and ecological	Arzoo Kadian, Akshay Bhandral	Akshay Bhandral	School of Architecture	EAD Conference 2023( Blucher Design Proceedings)	2023

	Parameters to comment on future trends					
46	Evolution of the Systems Design for Vegetable Dispensing and Selling to Adapt to the Pandemic Practices	Chitte, S., Desai, M.	Sanmitra Chitte	School of Business	Bruyns, G., Wei, H. (eds) [ ] With Design: Reinventing Design Modes. IASDR 2021. Springer, Singapore. <a href="https://doi.org/10.1007/978-981-19-4472-7">https://doi.org/10.1007/978-981-19-4472-7</a> 2021].	2022
47	Defining Human Experience In Virtual Replicated Cultural Landscapes: A Case Of Kashi Vishwanath Temple, Varanasi	Neena Zutshi	Neena Zutshi	School of Architecture	EAD Conference 2023( Blucher Design Proceedings)	2023
48	"Business Ethics and Food Safety: A Collection of Mini Cases: Examining Ethical Dilemmas in the Food Industry"	Shweta Dahiya	Shweta Dahiya	School of Business	Book [Format: Kindle Edition, Print length: 84 pages, Language: English, Publication date: October 28, 2023, ASIN: B0CM22P7K9].	2023
49	Dahiya, S. (2023), "Government Policies for Promotion of Processed Organic Food Products"	Shweta Dahiya	Shweta Dahiya	School of Business	Book Chapter for the Book Titled - "Transforming Organic Agri-Produce into Processed Food Products: Post Covid-19 Challenges and Opportunities" by CRC Press, Taylor & Francis Group, PP.285-300.ISBN:N978-1-00332-977-0 (ebk). (SCOPUS Indexed)	2023
50	"Consumer Concerns and Choices for Processed Organic food"	Shweta Dahiya	Shweta Dahiya	School of Business	Book Chapter: for the Book Titled - "Transforming Organic Agri-Produce into Processed Food Products: Post Covid-19 Challenges and Opportunities" by CRC Press, Taylor & Francis Group, PP.77-96.ISBN:N978-1-00332-977-0 (ebk). (SCOPUS Indexed)	2023

51	An Adoption of IoT Technologies with Potential Challenges, Ethical Issues & Applications Suitable for UAE	Ruchi Gaur, Karan Jain, Rajat Verma	Ruchi Gaur	School of Design	5th International Conference on Communication & Intelligent Systems (ICCIS) 2023	2023
52	An Adoption of IoT Technologies with Potential Challenges, Ethical Issues & Applications Suitable for UAE	Ruchi Gaur, Karan Jain, Rajat Verma	Karan Jain	School of Design	5th International Conference on Communication & Intelligent Systems (ICCIS) 2023	2023
53	An Adoption of IoT Technologies with Potential Challenges, Ethical Issues & Applications Suitable for UAE	Ruchi Gaur, Karan Jain, Rajat Verma	Rajat Verma	School of Architecture	5th International Conference on Communication & Intelligent Systems (ICCIS) 2023	2023
54	Reviving Sawantwadi's colorful Legacy: Exploring Artisan Perspectives on traditional wood crafts	Rana O, and Khaneja, S. (2024)	Suyash Khaneja	School of Business	5th innovative Product Design and Intelligent Manufacturing Systems	2023
55	Coherence with Nature: Exploring Sustainability through Art Installations	Suyash Khaneja	Suyash Khaneja	School of Business	International Conference on Innovation in Visual Arts, Amity School of Fine Arts Noida	2023
56	Everday as material in the ephemeral art of Dieter Roth	Manmeet Sndhu	Manmeet Sndhu	School of Fashion	NIFT ICON	2023
57	The effect of Environmentally	Shrishti Sharma, Aastha Deshpande	Aastha Deshpande	School of Design	International Journal of multidisciplinary research, 2582-2160	2023



	adaptive interiors on visually imparied students in the schools of North-east.					
58	Beyond User-Centered Design: Moving Forward with Responsible Practice in and Outside the Classroom.	Aastha Deshpande	Aastha Deshpande	School of Design	EAD Conference 2023( Blucher Design Proceedings)	2023
59	Moving forward with responsible practice in and outside classroom: Human centered design	Aastha Deshpande	Aastha Deshpande	School of Design	first design conference organized by NID MP, Dec 2023	2023
60	The Impact of Socio-cultural Systems on The Animation Industry	Ghita Abens, Preeti Yadav	Preeti Yadav	School of Visual Arts	EAD Conference 2023( Blucher Design Proceedings)	2023
61	The Fantastic Creatures of Hayao Miyazaki: Spirited Away	Ghita Abens, Preeti Yadav	Preeti Yadav	School of Visual Arts	Libro De Actas Vi Congreso Internacional De Género Fantástico, Audiovisuales Y Nuevas Tecnologías in December 2023.	2023
62	Does Technology distraction in Generation Z? The effects on consumer responses, sensory overload, and discomfort	Priporas, Constantinos Vasilios, Shahzeb Hussain, Suyash Khaneja, and Hafizur Rahman.	Suyash Khaneja	School of Business	International Journal of Information Management	2024
63	Harmony in Motion: Exploring the Enigmatic World of Mudras in Indian Iconography and Classical Dance	Simer Preet Sokhi	Simer Preet Sokhi	School of Performing Arts	Stom ( UGC Care listed), 2231-1041	2024

64	Exploring the Blend of Kathak Dance and Maand: Deciphering Influences, Rhythmic Designs and Melodic Configurations	Dr. Parul Purohit Vats	Dr. Parul Purohit Vats	School of Performing Arts	Stom ( UGC Care listed), 2231-1041	2024
65	Sustainable Renewal in Urban Areas: Looking Beyond the Jawaharlal Nehru National Urban Renewal Mission	Shaleen Sharma, Dr Sanjay Gupta	Shaleen Sharma	School of Architecture	<i>International Journal of Arts Architecture &amp; Design</i> , 2(1), 66-76	2024
66	Sustainable Renewal in Urban Areas: Looking Beyond the Jawaharlal Nehru National Urban Renewal Mission	Shaleen Sharma, Dr Sanjay Gupta	Dr Sanjay Gupta	vc	<i>International Journal of Arts Architecture &amp; Design</i> , 2(1), 66-76	2024
67	Feasibility Study of an Assistive Garment for Providing Kangaroo Mother Care to Preterm Neonates	Lumchio Levis Murry , Sanjay Gupta, Ramesh Agarwal,Jeeva Sankar, Deepti Gupta	Dr Sanjay Gupta	vc	Journal of Neonatology. 2024;38(2):174-178., Sage Journals/ <a href="https://doi.org/10.1177/09732179241234716">https://doi.org/10.1177/09732179241234716</a>	2024
68	"Antecedents and consequences of physical environment design in international retail stores",	Khaneja, S. and Hussain, S. (2024)	Suyash Khaneja	School of Business	<a href="https://doi.org/10.1177/09732179241234716">Sage Journals/ https://doi.org/10.1177/09732179241234716</a>	2024
69	Protection Korona: A Game Design on Covid-19.	Khandelwal, R., Chitte, S., Jagtap, R. (2024)	Sanmitra	School of Business	In: Lee, N. (eds) Encyclopedia of Computer Graphics and Games. Springer, Cham. <a href="https://doi.org/10.1007/978-3-031-23161-2_408">https://doi.org/10.1007/978-3-031-23161-2_408</a>	2024
70	Role of Urban local bodies in urban revival case: Study of JNNURM	Shaleen Sharma, Sanjay Gupta	Shaleen Sharma	School of Architecture	International Journal of Advanced research in Science and Engineering IJARSE, Vol 13, no 8 , Aug 2024, PISSN: 2319-8346 E ISSN : 2319-8354	2024

71	Role of Urban local bodies in urban revival case: Study of JNNURM	Shaleen Sharma, Sanjay Gupta	Dr Sanjay Gupta	VC	International Journal of Advanced research in Science and Engineering IJARSE, Vol 13, no 8 , Aug 2024, PISSN: 2319-8346 E ISSN : 2319-8354	2024
72	A comparative analysis of wakability in Indian Educational Campuses: CEPT University, IIT Gandhinagar and Anant University	Rajat Verma, Sanjay Gupta	Rajat Verma	School of Architecture	International Journal of Advanced research in Science and Engineering IJARSE, Vol 13, no 8 , Aug 2024, PISSN: 2319-8346 E ISSN : 2319-8354	2024
73	A comparative analysis of wakability in Indian Educational Campuses: CEPT University, IIT Gandhinagar and Anant University	Rajat Verma, Sanjay Gupta	Dr Sanjay Gupta	VC	International Journal of Advanced research in Science and Engineering IJARSE, Vol 13, no 8 , Aug 2024, PISSN: 2319-8346 E ISSN : 2319-8354	2024
74	"Digital marketing facilitating the journey of financial inclusion"	Dr.Abhinav Gupta , Aastha Deshpande	Abhinav Gupta	School of Business	Book Chapter: has been published in February 2024. book titled "Money Management and Indian Economy-First Edition" by Kripa Drishti Publications	2024
75	"Digital marketing facilitating the journey of financial inclusion"	Dr.Abhinav Gupta , Aastha Deshpande	Aastha Deshpande	School of Design	Book Chapter: has been published in February 2024. book titled "Money Management and Indian Economy-First Edition" by Kripa Drishti Publications	2024
76	A study of consumer behavior ,preference for vernacular & modern architecture in Hot & dry Indian regions.	Dr.Abhinav Gupta , Aastha Deshpande	Abhinav Gupta	School of Business	Conference: International conference on futuristic trends in science, engineering & Management on 23rd Feb 2024	2024

77	A study of consumer behavior ,preference for vernacular & modern architecture in Hot & dry Indian regions.	Dr.Abhinav Gupta , Aastha Deshpande	Aastha Deshpande	School of Design	Conference: International conference on futuristic trends in science, engineering & Management on 23rd Feb 2024	2024
78	Impact of Digital Technology on Indian Society: Prospects and Challenges	Dr. Pooja Gupta, Dr. Suman, Dr. Rohit Garg and Dr.Abhinav Gupta	Abhinav Gupta	School of Business	Conference: India's Role As a Global Business Superpower: Unleashing The Power Of The Indian Business Model ~ (ICIBM-2024) on 13th March2024	2024
79	Analysis of ESG Scores of 100 Indian listed companies	Dr. Pooja Gupta, Dr. Suman, Dr. Rohit Garg and Dr.Abhinav Gupta	Abhinav Gupta	School of Business	Conference: Aarohan 2.0 Global summit on ESG and sustainability on 11 March 2024	2024
80	The path forward for India's small scale industries and the impact of MSME support	Dr. Pooja Gupta, Dr.Abhinav Gupta and Dr. Rohit Garg	Abhinav Gupta	School of Business	Conference: Influencing business and management in present era on 20 April 2024	2024
81	Futuric trends in design education for Artisans in handloom and Handicraft Sector in India	Shraddha Mehta	Shraddha Mehta	School of Communication	International Conference on Futuristic Trends in Science, Engineering and Management (ICFTSEM 2024) held on 23/02/2024 & 24/02/2024.	2024
82	Multidisciplinary design education of Artisans in Handlooms and Handicraft Sector	Shraddha Mehta	Shraddha Mehta	School of Communication	International Conferece on Multidisciplinary Research and Innovation-ICMRI 2024	2024
83	Can Robots Be Smarter than Human Beings?	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Ankur Sachan, Komal Gahletia.	Ruchi Gaur	School of Design	International conference on futuristic trends in science, engineering & Management on 23rd Feb 2024	2024

84	Architectural Digital Archives (ADA): a postcolonial interpretation of memorable Narratives	Prof. Dr. Neena Singh Zutshi	Prof. Dr. Neena Singh Zutshi	School of Architecture	International Memory studies Conference, IITM	2022
85	STRUCTURED NARRATIVES - An interpretive classification of historical architecture in the Indian subcontinent	Prof. Dr. Neena Singh Zutshi	Prof. Dr. Neena Singh Zutshi	School of Architecture	SAH 2022 Pittsburgh Conference.	2022
86	Can Robots Be Smarter than Human Beings?	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Ankur Sachan, Komal Gahletia.	Karan Jain	School of Design	International conference on futuristic trends in science, engineering & Management on 23rd Feb 2024	2024
87	Can Robots Be Smarter than Human Beings?	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Ankur Sachan, Komal Gahletia.	Sunakshi Shokeen	School of Design	International conference on futuristic trends in science, engineering & Management on 23rd Feb 2024	2024
88	Can Robots Be Smarter than Human Beings?	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Ankur Sachan, Komal Gahletia.	Ankur Sachan	School of Design	International conference on futuristic trends in science, engineering & Management on 23rd Feb 2024	2024
89	Can Robots Be Smarter than Human Beings?	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Ankur Sachan, Komal Gahletia.	Komal Gahletia.	School of Business	International conference on futuristic trends in science, engineering & Management on 23rd Feb 2024	2024
90	Interior Design Pattern & Sustainable Housing Solutions : Insights	Ruchi Gaur, Karan Jain, Sunakshi Shokeen	Ruchi Gaur	School of Design	International Conference on Futuristic Trends in Science, Engineering and Management 2024	2024

	from a Slum Community in North West Delhi, India					
91	Interior Design Pattern & Sustainable Housing Solutions : Insights from a Slum Community in North West Delhi, India	Ruchi Gaur, Karan Jain, Sunakshi Shokeen	Karan Jain	School of Design	International Conference on Futuristic Trends in Science, Engineering and Management 2024	2024
92	Interior Design Pattern & Sustainable Housing Solutions : Insights from a Slum Community in North West Delhi, India	Ruchi Gaur, Karan Jain, Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Futuristic Trends in Science, Engineering and Management 2024	2024
93	Harmonizing Aesthetics And Functionality : The Fusion Of Ornamental Art And Architecture Design For The Creation Of Distinctive Spatial Experiences Using AR/VR.	Aastha Deshpande	Aastha Deshpande	School of Design	International conference of Art and beyond, Amity University & Lalit Kala Academy, Feb 2024	2024
94	HARMONIOUS RHYTHM AND MELODIC NARRATIVES: EXPLORING THE MUSICAL TRADITIONS OF	Dr. Parul Purohit Vats	Dr. Parul Purohit Vats	School of Performing Arts	RANGMANCHIYE SANGEET, 9789386556837	2024

	YAKSHAGANA ISBN Book					
95	Design Dynamics : Exploring Interdisciplinary connections, Bharti Publications New Delhi, 2024, ISBN 9788197127625	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Shweta Dahiya	Ruchi Gaur	School of Design	Bharti Publications New Delhi, 2024, ISBN 9788197127625	2024
96	Design Dynamics : Exploring Interdisciplinary connections, Bharti Publications New Delhi, 2024, ISBN 9788197127625	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Shweta Dahiya	Sunakshi Shokeen	School of Design	Bharti Publications New Delhi, 2024, ISBN 9788197127625	2024
97	Design Dynamics : Exploring Interdisciplinary connections, Bharti Publications New Delhi, 2024, ISBN 9788197127625	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Shweta Dahiya	Karan Jain	School of Design	Bharti Publications New Delhi, 2024, ISBN 9788197127625	2024
98	Design Dynamics : Exploring Interdisciplinary connections, Bharti Publications New Delhi, 2024, ISBN 9788197127625	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Shweta Dahiya	Shweta Dahiya	School of Business	Bharti Publications New Delhi, 2024, ISBN 9788197127625	2024
99	Decoding the similarity between the Indian classical dance and Temple Architecture	Rajat Verma, arzoo Kadian	Rajat Verma	School of Architecture	Anveshana : International Performing Arts Conference, ISBN : 978-81-962569-3-7	2024

100	A Comprehensive Examination of Streetscaping in Delhi: Assessing Urban Visual Appeal, Environmental and Social Benefits, and Future Strategy Recommendations	Rajat Verma, Sanjay Gupta	Rajat Verma	School of Architecture	2nd International Conference on Modern Engineering, Science & Management, July 2024, ISBN: 9789391535841	2024
101	A Comprehensive Examination of Streetscaping in Delhi: Assessing Urban Visual Appeal, Environmental and Social Benefits, and Future Strategy Recommendations	Rajat Verma, Sanjay Gupta	Dr Sanjay Gupta	VC	2nd International Conference on Modern Engineering, Science & Management, July 2024, ISBN: 9789391535841	2024
102	Decoding the similarity between the Indian classical dance and Temple Architecture	Rajat Verma, arzoo Kadian	Arzoo Kadian	School of Architecture	Anveshana : International Performing Arts Conference, ISBN : 978-81-962569-3-7	2024
103	Dance Devotion and the Devine: Maharis at Jagannath Temple	Smer Preet Sokhi	Smer Preet Sokhi	School of Performing Arts	Anveshana : International Performing Arts Conference, ISBN : 978-81-962569-3-7	2024
104	Shopping Risks in Payjamas	Suyash Khaneja	Suyash Khaneja	School of Business	8th International conference of Marketing, Strategy & Policy, held in Goa. March 2024, University of Arts, London, UK.	2024
105	Ethical Issues in sustainable fashion Industry	Vidushi	Vidushi	School of Fashion	Springer Book Chapter, Book titled: Illustrating Digital Innovation towards intelligent fashion: leveraging information systems engineering and digital twins for effective design of Next Generation Fashion.	2024
106	Extending the culture of repair for longevity	Ambika Mangotra, Vidushi	Vidushi	School of Fashion	Anveshana : International Performing Arts Conference, ISBN : 978-81-962569-3-7	2024



	of classical dance costumes					
107	Extending the culture of repair for longevity of classical dance costumes	Ambika Mangotra, Vidushi	Ambika Mangotra	School of Fashion	Anveshana : International Performing Arts Conference, ISBN : 978-81-962569-3-7	2024
108	Sustainable Leather Alternatives Exploring Consumer engagement through content analysis on instagramPosts	Vidushi	Vidushi	School of Fashion	Poster Presentation at ITAA 2024	2024
109	Using Technology in Hand to Understand Dense Urban Space: Study of Kucche Quarters	Shaleen Sharma	Shaleen Sharma	School of Architecture	2nd International Conference on Modern Engineering, Science & Management, July 2024, ISBN: 9789391535841	2024
110	Role of Urban Local Bodies in Urban Renewal Case Study of JNNURM	Shaleen Sharma, Sanjay Gupta	Shaleen Sharma	School of Architecture	Multi Lingual International Conference on Multi Disciplinary studies and innovative technologies, Organized by IARDO and Conference world at YMCA, CP, New Delhi 28th Aug 2024	2024
111	Role of Urban Local Bodies in Urban Renewal Case Study of JNNURM	Shaleen Sharma, Sanjay Gupta	Dr Sanjay Gupta	VC	Multi Lingual International Conference on Multi Disciplinary studies and innovative technologies, Organized by IARDO and Conference world at YMCA, CP, New Delhi 28th Aug 2024	2024
112	A comparative analysis of wakability in Indian Educational Campuses: CEPT University, IIT Gandhinagar and Anant University	Rajat Verma, Sanjay Gupta	Rajat Verma	School of Architecture	Multi Lingual International Conference on Multi Disciplinary studies and innovative technologies, Organized by IARDO and Conference world at YMCA, CP, New Delhi 28th Aug 2024	2024
113	A comparative analysis of wakability in Indian	Rajat Verma, Sanjay Gupta	Dr Sanjay Gupta	VC	Multi Lingual International Conference on Multi Disciplinary studies and innovative	2024

	Educational Campuses: CEPT University, IIT Gandhinagar and Anant University				technologies, Organized by IARDO and Conference world at YMCA, CP, New Delhi 28th Aug 2024	
114	Can Robots Be Smarter than Human Beings?	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Ankur Sachan, Komal Gahletia.	Ruchi Gaur	School of Design	International Research journal of advanced engineering hub (IRJAEH), 2584-2137	2024
115	Can Robots Be Smarter than Human Beings?	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Ankur Sachan, Komal Gahletia.	Karan Jain	School of Design	International Research journal of advanced engineering hub (IRJAEH), 2584-2137	2024
116	Can Robots Be Smarter than Human Beings?	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Ankur Sachan, Komal Gahletia.	Sunakshi Shokeen	School of Design	International Research journal of advanced engineering hub (IRJAEH), 2584-2137	2024
117	Can Robots Be Smarter than Human Beings?	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Ankur Sachan, Komal Gahletia.	Ankur Sachan	School of Design	International Research journal of advanced engineering hub (IRJAEH), 2584-2137	2024
118	Can Robots Be Smarter than Human Beings?	Ruchi Gaur, Karan Jain, Sunakshi Shokeen, Ankur Sachan, Komal Gahletia.	Komal Gahletia.	School of Business	International Research journal of advanced engineering hub (IRJAEH), 2584-2137	2024
119	Interior Design Pattern & Sustainable Housing Solutions : Insights from a Slum	Ruchi Gaur, Karan Jain, Sunakshi Shokeen	Ruchi Gaur	School of Design	International Research journal of advanced engineering and management, 2584-2854	2024

	Community in North West Delhi, India					
120	Interior Design Pattern & Sustainable Housing Solutions : Insights from a Slum Community in North West Delhi, India	Ruchi Gaur, Karan Jain, Sunakshi Shokeen	Karan Jain	School of Design	International Research journal of advanced engineering and management, 2584-2854	2024
121	Interior Design Pattern & Sustainable Housing Solutions : Insights from a Slum Community in North West Delhi, India	Ruchi Gaur, Karan Jain, Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Research journal of advanced engineering and management, 2584-2854	2024
122	Revitalizing Urban Social fabric through thoughtful street and built edge design	Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Research journal of advanced Sciencehub (IRJASH), 2582-4376	2024
123	Water Front Transit oriented development: A comprehensive Review of urban revitalization	Sunakshi Shokeen, raminder kaur	Sunakshi Shokeen	School of Design	International Research journal of advanced engineering hub (IRJAEH), 2584-2137	2024
124	Design led Innovations for SMEs in emerging markets	Tilak Deepak Roy , Shakun Preet Kaur	Tilak Deepak roy	School of Design	1st International conference on Business Research and innovation, 9th and 10th August 2024	2024
125	Design led Innovations for SMEs in emerging markets	Tilak Deepak Roy , Shakun Preet Kaur	Shakun Preet kaur	School of Design	1st International conference on Business Research and innovation, 9th and 10th August 2024	2024
126	harmony in Space: Expoloring the fusion of bhavas and Rasan in	Aastha Deshpande	Aastha Deshpande	School of Design	Anveshana : International Performing Arts Conference, ISBN : 978-81-962569-3-7	2024

	design and its impact on user experience					
127	Harmonising aesthetics and functionality leading to sustainability and innovation using AR/VR.	Aastha Deshpande	Aastha Deshpande	School of Design	Netaji Subhash University of Technology, Delhi BRAIN 2024 International Conference on Business Research and Innovation, Aug 2024	2024
128	Representation of the Local and Global Community in the Works of Hayao Miyazaki	Ghita Abens, Preeti Yadav	Preeti Yadav	School of Visual Arts	The International Journal of Humanities, Art and Social Studies [IJHASS], Volume 2, Issue 04, dated August 2022	2022
129	The environmental conscientiousness amongst consumer in India.	Aastha Deshpande	Aastha Deshpande	School of Design	Netaji Subhash University of Technology, Delhi BRAIN 2024 International Conference on Business Research and Innovation, Aug 2024	2024
130	The Interplay of Raga and Rasa: Exploring the Emotional Landscape of Indian Classical Music	Alice Gupta	Alice Gupta	School of Performing Arts	Anveshana : International Performing Arts Conference, ISBN : 978-81-962569-3-7	2024
131	Viksit Bharat 2047: Integrating Indian Temple Architecture and Vastu Shastra in Modern Urban Planning	Arzoo Kadian, Rajat Verma	Arzoo Kadian	School of Architecture	Two Days National Conference on Indian Knowledge System: Insights for Viksit Bharat @ 2047 19th & 20th November 2024	2024
132	Viksit Bharat 2047: Integrating Indian Temple Architecture and Vastu Shastra in Modern Urban Planning	Arzoo Kadian, Rajat Verma	Rajat Verma	School of Architecture	Two Days National Conference on Indian Knowledge System: Insights for Viksit Bharat @ 2047 19th & 20th November 2024	2024

133	Cosmic Rhythm and Divine Energy: The Iconography and Theological Significance of shiva's Nrityamurti's	Simer preet sokhi	Simer preet sokhi	SCHOOL OF PERFORMING ARTS	Seminar publication : Sangeet natak akadami	2024
134	Ragamala Paintings: A Confluence of Music, Poetry and Imagery	Alice Gupta	Alice Gupta	SCHOOL OF PERFORMING ARTS	ANHAD LOK	2024
135	<i>Effectiveness of Exergaming Interventions, Chapter in Exergaming Interventions for children, Adolescents and elderly, IGI Global</i>	Dr. Preeti Yadav, Harsh Mehta,	Dr. Preeti Yadav	School of Visual Arts	Chapter in Exergaming Interventions for children, Adolescents and elderly, IGI Global	2023
136	<i>Design in the Era of Industry 4.0, chapter: A Study on the Impact of Visual Metaphor in Mascot Across Culture , Volume 3, published by Springer, Singapore.</i>	Dr. Preeti Yadav, Harsh Mehta,	Dr. Preeti Yadav	School of Visual Arts	Design in the Era of Industry 4.0, chapter: A Study on the Impact of Visual Metaphor in Mascot Across Culture , Volume 3, published by Springer, Singapore.	2023
137	<i>Effectiveness of Exergaming Interventions, Chapter in Exergaming Interventions for children, Adolescents and elderly, IGI Global</i>	Dr. Preeti Yadav, Harsh Mehta,	Harsh Mehta	School of Communication	Chapter in Exergaming Interventions for children, Adolescents and elderly, IGI Global	2023
138	<i>Design in the Era of Industry 4.0, chapter:</i>	Dr. Preeti Yadav, Harsh Mehta,	Harsh Mehta	School of Communication	Design in the Era of Industry 4.0, chapter: A Study on the Impact of Visual Metaphor in	2023

	<i>A Study on the Impact of Visual Metaphor in Mascot Across Culture , Volume 3, published by Springer, Singapore.</i>				Mascot Across Culture , Volume 3, published by Springer, Singapore.	
139	“Strategic Business Management for Viksit Bharat 2047: A Framework for Inclusive and Sustainable Development”	Dahiya, S	Dahiya, S	School of Business	International Conference titled 'From Tradition (IKS) to Tomorrow (NEP 2020): Multidisciplinary Conference for a Viksit Bharat@2047,' organized by Vedant Knowledge Systems Pvt. Ltd. Vidhyayana - ISSN:2454-8596, 10(1), pp. 155-164.ISSN 2454-8596	2024
140	The Impact of Law and Government Regulation on Women’s Leadership, In Economic Growth and Sustainability: Prospects and Challenges,	Dahiya, S	Dahiya, S	School of Business	Ed. O,Singh, Bharti Publications, New Delhi, ISBN: 978-81-19757-95-4	2024
141	An Insight on Sawantwadi Wooden Toys: Scope of Improvements and Promotions	Suyash Khaneja	Suyash Khaneja	School of Business	The international symposium IDEAS-2024 Organized by Indian Institute of Technology Roorkee, India, and Queen's University Canada on 19th October 2024	2024
142	The environmental conscientiousness amongst consumer in India.	Aastha Deshpande, Dr Abhinav Gupta	Abhinav Gupta	School of Business	Netaji Subhash University of Technology, Delhi BRAIN 2024 International Conference on Business Research and Innovation, Aug 2024	2024
143	Brand, corporate, and celebrity credibilities: A reverse effect	Suyash Khaneja	Suyash Khaneja	School of Business	EuroMed Journal of Business. Emerald	2024
144	Sawantwadi wooden toys: Customer	Omkar Rane, Suyash Khaneja	Suyash Khaneja	School of Business	ICORD 2025 Organized by IIT Hyderabad	2025

	perception from the urban Maharashtra					
145	Advent of Digital Fashion and Virtual Prototyping	Devender Kharb	Devender Kharb	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
146	Consumer Tech-gagement in Fashion Retailing in Online & Offline Purchases Using Augmented Reality in Delhi	Aastha Deshpande, Abhinav Gupta and Vidushi	Aastha Deshpande	School of Design	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
147	Consumer Tech-gagement in Fashion Retailing in Online & Offline Purchases Using Augmented Reality in Delhi	Aastha Deshpande, Abhinav Gupta and Vidushi	Abhinav Gupta	School of Business	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
148	Consumer Tech-gagement in Fashion Retailing in Online & Offline Purchases Using Augmented Reality in Delhi	Aastha Deshpande, Abhinav Gupta and Vidushi	Vidushi	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
149	AI in Design Education: Human Machine Symbiosis for Success	Plavilayil John Varghese	Plavilayil John Varghese	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
150	Pattern Engineering Framework for the Design of Contemporary Functional Officewear	Satya Suman	Satya Suman	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
151	Decolonizing Textile and Fashion Education:	Aditi Saxena	Aditi Saxena	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional	2025

	Problematizing the Fashion Curriculum in Higher Education in South Asia				Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	
152	Exploring The Key Drivers and Barriers of Digital Twins in The Fashion Industry	Vidushi and Parul Dawar	Vidushi	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
153	The Confluence of Fashion and Contemporary Indian Subcontinent Art	Manmeet Sandhu	Manmeet Sandhu	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
154	Revival of Age-old Traditional Indian Mending Techniques for Preservation and Conservation of Textiles	Ambika Magotra and Vidushi	Ambika Magotra	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
155	Revival of Age-old Traditional Indian Mending Techniques for Preservation and Conservation of Textiles	Ambika Magotra and Vidushi	Vidushi	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
156	Evolution of Bagru Craft in the Age of Commercialization: Unraveling the Threads of Authenticity	Divya Kumari and S K Satyam	Divya Kumari	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
157	Evolution of Bagru Craft in the Age of Commercialization:	Divya Kumari and S K Satyam	S K Satyam	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025



	Unraveling the Threads of Authenticity					
158	Empowering The Designer Through Strategy	Mark Watson, Barbara Marshall and Sanmitra Chitte	Sanmitra Chitte	School of Business	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
159	Closing the Loop - Sustainable Fashion from Fabric Waste of Bagru Printing	Rupanshi Singh, Gauri Hans, Anshika Agarwal and Deepti Gupta	Anshika Agarwal	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
160	Awareness Level of Consumers Towards Wearable E-textiles	Anshika Agarwal and Vidushi	Anshika Agarwal	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
161	Awareness Level of Consumers Towards Wearable E-textiles	Anshika Agarwal and Vidushi	Vidushi	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
162	The Influence of Smart Fabrics and wearable technology on Kids-wear Clothing and its implications on the future of Kids fashion.	S K Satyam and Divya Kumari	S K Satyam	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
163	The Influence of Smart Fabrics and wearable technology on Kids-wear Clothing and its implications on the future of Kids fashion.	S K Satyam and Divya Kumari	Divya Kumari	School of Fashion	Book of Abstracts, FTC 2025 - 4th International Conference on Functional Textiles & Clothing , 31 Jan - 02 Feb 2025, New Delhi   ISBN 978-81-962569-2-0	2025
164	Biophilic Design Principles with Kinetic Facade	Divyansh Dave, Meenakshi, Anmol Bhardwaj, Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Advancements in Engineering, Science & Management (ICAESM) 2024 30/08/2024 & 31/08/2024, Jointly Organized by Department of	2024

					Computer Science and Engineering, Radhakrishna Institute of Technology and Engineering, Bhubaneswar, Odisha, India & Global Conference Hub, Coimbatore, Tamil Nadu, India	
165	Solar-Optimized Building Design	Sakshi, Anushka Jain, sunakshi shokeen	Sunakshi Shokeen	School of Design	International Conference on Advancements in Engineering, Science & Management (ICAESM) 2024 30/08/2024 & 31/08/2024, Jointly Organized by Department of Computer Science and Engineering, Radhakrishna Institute of Technology and Engineering, Bhubaneswar, Odisha, India & Global Conference Hub, Coimbatore, Tamil Nadu, India	2024
166	Creative Ways to Repurpose Textile Waste for Sustainable Interior Design	vaibhavi Gambhir, Janvi Sehgal, Sunakshi shokeen	Sunakshi Shokeen	School of Design	International Conference on Advancements in Engineering, Science & Management (ICAESM) 2024 30/08/2024 & 31/08/2024, Jointly Organized by Department of Computer Science and Engineering, Radhakrishna Institute of Technology and Engineering, Bhubaneswar, Odisha, India & Global Conference Hub, Coimbatore, Tamil Nadu, India	2024
167	Adaptive Residential Architecture: Integrating Climate-Responsive Design and Nature-Inspired Innovation in Jaipur's Urban Fabric	Shagun Ahuja muskan Jain, tanishka Bansal, Sunakshi shokeen	Sunakshi Shokeen	School of Design	International Conference on Advancements in Engineering, Science & Management (ICAESM) 2024 30/08/2024 & 31/08/2024, Jointly Organized by Department of Computer Science and Engineering, Radhakrishna Institute of Technology and Engineering, Bhubaneswar, Odisha, India & Global Conference Hub,	2024

					Coimbatore, Tamil Nadu, India	
168	Bridging the gap: Addressing Challenges and Exploring Opportunities for Women in Indian Architecture	Neha Kushwaha, Vrinda Mata, Ar. Harmanpreet Kaur	Harmanpreet Kaur	School of Architecture	Second International Conference on Futuristic Trends in Science, Engineering, and Management (ICFTSEM- II) – 2025 Organized by Department of Business Administration,  St. Xavier's College of Management & Technology (SXCMT), Patna, India. Event Partner: Global Conference Hub, Coimbatore, Tamil Nadu, India.  Conference Date: 27/02/2025 & 28/02/2025	2025
169	Architecture practice in India: Navigating Public Relations, Marketing and Client Relations in a competitive market	Manvi Singh, Abhishek Saxena, Ar. Harmanpreet Kaur	Harmanpreet Kaur	School of Architecture	Second International Conference on Futuristic Trends in Science, Engineering, and Management (ICFTSEM- II) – 2025 Organized by Department of Business Administration,  St. Xavier's College of Management & Technology (SXCMT), Patna, India. Event Partner: Global Conference Hub, Coimbatore, Tamil Nadu, India.  Conference Date: 27/02/2025 & 28/02/2025	2025
170	Exploring the intersection of AI and Ethics in Architecture: Implication for Design, Design Thinking and Built Environment	Udit Gupta, Anshika Khurana, Ar. Harmanpreet Kaur	Harmanpreet Kaur	School of Architecture	Second International Conference on Futuristic Trends in Science, Engineering, and Management (ICFTSEM- II) – 2025 Organized by Department of Business Administration,	2025

					St. Xavier's College of Management & Technology (SXCMT), Patna, India. Event Partner: Global Conference Hub, Coimbatore, Tamil Nadu, India.  Conference Date: 27/02/2025 & 28/02/2025	
171	Bridging the gap: Addressing Challenges and Exploring Opportunities for Women in Indian Architecture	Neha Kushwaha, Vrinda Mata, Ar. Harmanpreet Kaur	Harmanpreet Kaur	School of Architecture	International Research Journal on Advanced Engineering and Management (IRJAEM) [2584-2854] (Online), Vol. 3 No. 03 (2025): IRJAEM Vol.03 Issue 03- [MARCH 2025], <a href="https://doi.org/10.47392/IRJAEM.2025.0115">https://doi.org/10.47392/IRJAEM.2025.0115</a>	2025
172	Architecture practice in India: Navigating Public Relations, Marketing and Client Relations in a competitive market	Manvi Singh, Abhishek Saxena, Ar. Harmanpreet Kaur	Harmanpreet Kaur	School of Architecture	International Research Journal on Advanced Engineering and Management (IRJAEM) [2584-2854] (Online), Vol. 3 No. 03 (2025): IRJAEM Vol.03 Issue 03- [MARCH 2025], <a href="https://doi.org/10.47392/IRJAEM.2025.0073">https://doi.org/10.47392/IRJAEM.2025.0073</a>	2025
173	Exploring the intersection of AI and Ethics in Architecture: Implication for Design, Design Thinking and Built Environment	Udit Gupta, Anshika Khurana, Ar. Harmanpreet Kaur	Harmanpreet Kaur	School of Architecture	International Research Journal on Advanced Engineering and Management (IRJAEM) [2584-2854] (Online), Vol. 3 No. 03 (2025): IRJAEM Vol.03 Issue 03- [MARCH 2025], <a href="https://doi.org/10.47392/IRJAEM.2025.0105">https://doi.org/10.47392/IRJAEM.2025.0105</a>	2025
174	"The Effect of Customer Engagement in the Digital Era based on International Cultures",	Hussain, S., Priporas, C.V., and Khaneja, S., (2024).	Suyash Khaneja	School of Business	European Journal of International Management [Accepted for a special issue – Digitalisation: The Internationalisation of Innovation Entrepreneurship and Sustainability	2024
175	Preservation of India's Cultural and Intellectual Heritage : A Case of Jageshwar Dham	Rajat Verma, Anshika Khurana and Udit Gupta	Rajat Verma	School of Architecture	(CU Conference April 11,2025)	2025

176	A specialized e-commerce platform for anime merchandise in India: Project Dracnoir.	Tongra, C., & Gaur, R. (2025).	Ruchi Gaur	School of Design	Journal Publication of International Research for Engineering and Management (JOIREM), 10(3), 1. <a href="https://doi.org/10.5281/zenodo.15115387">https://doi.org/10.5281/zenodo.15115387</a>	2025
177	Sustainable Product Development in Interior Design	Shweta Dahiya, Karan Jain, Ruchi , Sunakshi Shokeen	Shweta Dahiya	School of Business	1st International Conference on New Product Development and Smart Manufacturing (NPDSM 2024) Accepted for publication	2024
178	Sustainable Product Development in Interior Design	Shweta Dahiya, Karan Jain, Ruchi , Sunakshi Shokeen	Karan Jain	School of Design	1st International Conference on New Product Development and Smart Manufacturing (NPDSM 2024) Accepted for publication	2024
179	Sustainable Product Development in Interior Design	Shweta Dahiya, Karan Jain, Ruchi , Sunakshi Shokeen	Ruchi Gaur	School of Design	1st International Conference on New Product Development and Smart Manufacturing (NPDSM 2024) Accepted for publication	2024
180	Sustainable Product Development in Interior Design	Shweta Dahiya, Karan Jain, Ruchi , Sunakshi Shokeen	Sunakshi Shokken	School of Design	1st International Conference on New Product Development and Smart Manufacturing (NPDSM 2024) Accepted for publication	2024
181	Sustainable Waste Management of Single-Use Kulhads and Earthenware	Shweta Dahiya, Karan Jain, Ruchi , Sunakshi Shokeen, Ankur Sachan	Karan Jain	School of Design	nference Name: International Conference on Green Sustainable Solutions (ICGSS 2025)	2025
182	Sustainable Waste Management of Single-Use Kulhads and Earthenware	Shweta Dahiya, Karan Jain, Ruchi , Sunakshi Shollen	Ruchi Gaur	School of Design	nference Name: International Conference on Green Sustainable Solutions (ICGSS 2025)	2025
183	Sustainable Waste Management of Single-Use Kulhads and Earthenware	Shweta Dahiya, Karan Jain, Ruchi , Sunakshi Shollen	Sunakshi Shokken	School of Design	nference Name: International Conference on Green Sustainable Solutions (ICGSS 2025)	2025
184	Sustainable Waste Management of Single-Use Kulhads and Earthenware	Shweta Dahiya, Karan Jain, Ruchi , Sunakshi Shollen	Shweta Dahiya	School of Business	nference Name: International Conference on Green Sustainable Solutions (ICGSS 2025)	2025
185	Sustainable Waste Management of Single-Use Kulhads and Earthenware	Shweta Dahiya, Karan Jain, Ruchi , Sunakshi Shollen	Ankur Sachan	School of Design	nference Name: International Conference on Green Sustainable Solutions (ICGSS 2025)	2025

	Use Kulhads and Earthenware					
186	Book chapter titled “Impact of digital technology on Indian society: Prospects and challenges”	Abhinav Gupta	Abhinav Gupta	School of Business	in IPE journal of Management, Vol 14, No. 21, ISSN 2249-9040, Dec 2024	2024
187	Advent of Draping in Fashion Design from the Ancient to the modern-day Masters	Devender Kharb , Sanjay Gupta	Devender Kharb	School of Fashion	International Journal of Enhanced Research in Management & Computer Applications ISSN: 2319-7471, Vol. 13 Issue 11, November, 2024	2024
188	Advent of Draping in Fashion Design from the Ancient to the modern-day Masters	Devender Kharb , Sanjay Gupta	Sanjay Gupta	vc	International Journal of Enhanced Research in Management & Computer Applications ISSN: 2319-7471, Vol. 13 Issue 11, November, 2024	2024
189	Cosmic Geographies: Sacred Towns of India	Shaleen Sharma	Shaleen Sharma	School of Architecture	Beauty and the Built Landscape, Viterbo 2025 June	2025
190	Harmonics and Resonance in Indian Temples: Architectural Acoustics in Traditional Performance Spaces	Rajat Verma, Arzoo Kadian, Dr. Shikha Maheshwari	Arzoo Kadian	School of Architecture	Anveshana 2025: International Performing Arts Conference, 8th and 9th May 2025, Performing Arts at the Crossroads indian Knoledge Systems in a global Context, ISBN978-81-962569-7-5	2025
191	Harmonics and Resonance in Indian Temples: Architectural Acoustics in Traditional Performance Spaces	Rajat Verma, Arzoo Kadian, Dr. Shikha Maheshwari	Rajat Verma	School of Architecture	Anveshana 2025: International Performing Arts Conference, 8th and 9th May 2025, Performing Arts at the Crossroads indian Knoledge Systems in a global Context, ISBN978-81-962569-7-5	2025
192	Dancing Through Architecture: Nrityagram as a Model for Indian Knowledge Systems	Anshika Khurana, Udit Gupta, Aarzoo Gupta	Arzoo kadian	School of Architecture	Anveshana 2025: International Performing Arts Conference, 8th and 9th May 2025, Performing Arts at the Crossroads indian Knoledge Systems in a global Context, ISBN978-81-962569-7-5	2025

193	Ceremonial Dance in Ritual Practices: The Case of Simhanandini	Simer preet sokhi	Simer preet sokhi	School of Performing Arts	Anveshana 2025: International Performing Arts Conference, 8th and 9th May 2025, Performing Arts at the Crossroads indian Knoledge Systems in a global Context, ISBN978-81-962569-7-5	2025
194	The Universal Language of Rhythm: Exploring Creativity in Design and Dance	Mrinal Jawalekar, Ruchi Gaur, Ashwini Jawalekar	Ruchi Gaur	School of Design	Anveshana 2025: International Performing Arts Conference, 8th and 9th May 2025, Performing Arts at the Crossroads indian Knoledge Systems in a global Context, ISBN978-81-962569-7-5	2025
195	Visual Representation of Moroccan Legends: Analysis of O'story Comic Book,"	Ghita Abens, Preeti Yadav	Dr. Preeti Yadav	School of Visual Arts	The International Conference on Fantasy 2024 organized by Singularities, an International Transdisciplinary Biannual Research Journal with ISSN: 2348 3369	2024
196	Preserving Indian heritage with digital innovation.	Kumar, A., Raghuvanshi, A., & Surya, H.	Ankit Kumar	School of Communication	International Journal of Arts Architecture & Design, 3(2), 62–76	2025
197	Preserving Indian heritage with digital innovation.	Kumar, A., Raghuvanshi, A., & Surya, H.	Akshay Raghuvanshi	School of Communication	International Journal of Arts Architecture & Design, 3(2), 62–76	2025
198	Preserving Indian heritage with digital innovation.	Kumar, A., Raghuvanshi, A., & Surya, H.	Harshit Surya	School of Communication	International Journal of Arts Architecture & Design, 3(2), 62–76	2025
199	Overcoming Hurdles: The path forward for India's Small Scale Industries and the Impact of MSME Support	Abhinav Gupta	Abhinav Gupta	School of Business	NCEBTM 2024 , IB (PG) College Panipat, 20th April 2024	2024
200	Empowering Pottery Artisans: The Impact of Social Media	Ruchi Gaur, Suyash Khaneja	Ruchi Gaur	School of Design	2nd International Conference on Advances in Science, Technology and Management, 11th and 12th April 2025, Organized by Department of Computer Science, SXCTM Patna and GCH Coimbatore	2025

201	Empowering Pottery Artisans: The Impact of Social Media	Ruchi Gaur, Suyash Khaneja	Suyash Khaneja	School of Business	2nd International Conference on Advances in Science, Technology and Management, 11th and 12th April 2025, Organized by Department of Computer Science, SXCTM Patna and GCH Coimbatore	2025
202	Wooden Toys: A lasting Solution for Environmental Benefits and Livelihood Development	Omkar Rane, Suyash Khaneja	Suyash Khaneja	School of Business	10th Int Conference of Marketing Strategy and policy, 6th to 8th August 2025	2025
203	Reviving Pottery: Integrating Traditional Craftsmanship with modern design for a greener future	Ruchi Gaur, Suyash Khaneja	Suyash Khaneja	School of Business	10th Int Conference of Marketing Strategy and policy, 6th to 8th August 2025	2025
204	Reviving Pottery: Integrating Traditional Craftsmanship with modern design for a greener future	Ruchi Gaur, Suyash Khaneja	Ruchi Gaur	School of Design	10th Int Conference of Marketing Strategy and policy, 6th to 8th August 2025	2025
205	Production of Dehydrated Organic Green Chili Powder and Its Techno-Commercial Feasibility for Commercialization.	Kumar, D.; Siddiqui, M.; Sharma, K & Dahiya, S.	Shweta Dahiya	School of Business	Book Chapter In D. Kumar, K. Narendran, & A. Panghal (Eds.), Organic Agribusiness and Management (pp.417-451). Apple Academic Press, Inc. Co-published with CRC Press (Taylor & Francis) .	2025
206	From Black Boxes to fair Markets: Rethinking Agricultural Price Discovery through Law, Ethics, and AI”	Shweta Dahiya	Shweta Dahiya	School of Business	in the Global Innovation and Technology Summit ‘AAROHAN 3.0’ titled “Vision 2050: Catalysing Innovation and Transformation” from 4th to 8th August 2025 organised by Student Research & Development Cell- SRDC, ATLAS SkillTech University	2025



207	Cosmic Geographies: Sacred Towns of India as Embodiment's of Divine Beauty. Case study of temple towns of Jageshwar, Uttarakhand, India	<b>Prof Shaleen Sharma</b>	<b>Prof Shaleen Sharma</b>	School of Architecture	Beauty and the Built Landscape Week and International Urban Design Congress, Italy (June 16 - 21, 2025)	2025
208	Mixed Use Development as a catalyst for urban revitalization	Abhinav Agarwal, Rishita Khandelwal, Ar. Harmanpreet Kaur	Harmanpreet Kaur	School of Architecture	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
209	Living Heritage: How Historic District Renovation Transforms Social Relations and Community Identity	Harshita Saraf, Rhea Saini, Ar. Harmanpreet Kaur	Harmanpreet Kaur	School of Architecture	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
210	Reviving Indian Cities After Dark	Marshika Jain, Harmanpreet Kaur	Harmanpreet Kaur	School of Architecture	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
211	The Temporary City: An Ethnography of Delhi's Weekly Markets	Arshina Akhter, Ar. Harmanpreet Kaur	Harmanpreet Kaur	School of Architecture	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
212	When Space Becomes Memory: A Sensory Reading of Virasat-e-Khalsa	Ms. Akanksha Singhal Co-Author: Ms Srishti Bhatia, Ms. Pragya, Ar. Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
213	Reimagining Schools in Himachal Villages	Ms. Arunima Tayal Co-Author: Ms Parul, Ms. Mehak, Ar. Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025

214	Passive Design in the Twin Villages of Himachal Pradesh	Ms. Sonika Chandravanshi Co-Author: Ms Rajeshwari, Ms. Gaurinandana, Ar. Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
215	Adaptive Reuse for Community Development	Mr. Aayush Chanana Co-Author: Ms Gita, Ms. Mansi, Ar. Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
216	Interior Choreography in Design Practice	Ms. Pawani Mittal Co-Author: Ms Radhika, Ms. Ishika, Ar. Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
217	Material and Color Lessons from Himachal's Twin Villages	Mr. Ashutosh Dubey Co-Author: Mr. Devkaran, Ms. Deepshika, Ar. Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
218	Heritage Ornamentation of Garli-Pragpur: Translating Tradition into Modern Design	Ms. Nandini Vijay Co-Author: Ms Suhani, Ms. Disha, Mr. Thilak, Ar. Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
219	Light and Nature in Spiritual Interiors	Mr. Harsh Gupta Co-Author: Mr. Rajgaurav, Ms. Gauravi, Mr. Nitesh, Ar. Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025
220	Cultural Rituals in Vernacular Spaces of Himachal Pradesh	Ms. Nandini Co-Author: Mr. Gopesh, Ar. Sunakshi Shokeen	Sunakshi Shokeen	School of Design	International Conference on Innovation in Engineering and Sciences (ICIES 2025) held on 27th September 2025	2025

221	Challenges and oppurtunities in implementing Pedestrian oriented development in developing countries	Rajat Verma, Sanjay Gupta	Rajat Verma	School of Architecture	International Multidisciplinary Conference on Recent Innovations in Science , Engineering, Management and Humanities, held on 25th to 26th Oct 2024, JS University, Shikohabad, UP	2024
222	Challenges and oppurtunities in implementing Pedestrian oriented development in developing countries	Rajat Verma, Sanjay Gupta	Sanjay Gupta	Vc	International Multidisciplinary Conference on Recent Innovations in Science , Engineering, Management and Humanities, held on 25th to 26th Oct 2024, JS University, Shikohabad, UP	2024
223	Metalization of Ancient indian Textiles: A Scientific enquiry into the protective and medicinal use of gold and silver in fabric weaving	Satya Suman	Satya Suman	School of Fashion	(CU Conference April 11,2025)	2025
224	Aesthetic Intelligence : The Role of AI and Art in Smart Mobility	Komal Gahletia, Tilak Deepak Roy, Sumit Sarkar	Komal Gahletia,	School of Business	IJRASET 2025	2025
225	Aesthetic Intelligence : The Role of AI and Art in Smart Mobility	Komal Gahletia, Tilak Deepak Roy, Sumit Sarkar	Tilak Deepak Roy,	School of Design	IJRASET 2025	2025
226	Aesthetic Intelligence : The Role of AI and Art in Smart Mobility	Komal Gahletia, Tilak Deepak Roy, Sumit Sarkar	Sumit Sarkar	School of Visual Arts	IJRASET 2025	2025
227	Dron - Acharya : Reimagining the Guru - Shiksha Tradition in a Virtual Era	Chirayu Tongra (B.Des UX & DPD) & Ruchi Gaur	Ruchi Gaur	School of Design	Journal of International Research for Engineering and Management	2025
228	Cybersecurity Awareness in the Age of Social	Komal Gahletia , Kushal Upadhaya	Komal Gahletia	School of Business	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	2025

	Media: A Behavioral Study				ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538 Volume 13 Issue VII July 2025- Available at <a href="http://www.ijraset.com">www.ijraset.com</a>	
229	Bridging physicality and virtuality: Enhancing accessibility and Sensory Experience through digital Placemaking at Assi Ghat, Varanasi India	Tejaswani rao, Suruchi modi, Neena Zutshi	Neena Zutshi	School of Architecture	TISS Journal of Disability Studies and Research, Vol IV, Issue II, Dec 2024	2024
230	Impact of Personality traits on Collaborative Fashion Consumption	Siva Ganesh Babu, Sanjay Gupta	Sanjay Gupta	VC	EAD Conference 2023( Blucher Design Proceedings)	2023
231	The Mask as Medium: Integrating Performance and Visual Art in Indian Educational Practices	Sumit Sarkar	Sumit Sarkar	School of Visual Arts	IJRASET 2025	2025
232	Reviving google insights and design strategies for sustainable digital communities	Chirayu Tongra (B.Des UX & DPD) & Ruchi Gaur	Ruchi Gaur	School of Design	Journal of International Research for Engineering and Management	2025
233	How engaged are you?' Pakistan vs. UK: a cross-cultural study of the effects of customer engagement in the digital era	Shahzeb Hussain, Constantinos Vasilios Priporas and Suyash Khaneja	Suyash Khaneja	School of Business	European Journal of International ManagementVol. 26, No. 3-4, June 23, 2025	2025
234	THE ATTITUDE OF DESIGN	Lolita Dutta	Lolita Dutta	School of Communication	Design For all, Vol 20 No 11, Nov 2025,	2025